



# Professional Worker's Packet

## Iowa District East—LCMS November 2016

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The Professional Packet is Iowa District East's monthly newsletter sharing updates on vacancies, upcoming events, and district news.

# President's Piece for Peace

Rev. Dr. Brian S. Saunders

November 2016

At our last pastor's conference the speaker brought up a point from Luther about a reader's context and his ability to know what the Scriptures are saying. Luther did talk about his context from the perspective that he had not even read the New Testament until he was sent off to study for the priesthood. As a layman and a monk he only knew of a rule ridden, demanding Old Testament. That context influenced his image of an angry God looking for revenge upon His creation. Once Luther read the New Testament and studied it from the perspective that Scripture interprets Scripture, the grace of God through His Son Jesus began to take shape. I am no 16<sup>th</sup> century scholar and do not claim to know nearly as much as our better read brothers. However, I am versed in the 19<sup>th</sup> century and what C.F.W. Walther thought Luther thought about the Word of God and its clarity.

Walther believed Luther to contend that the Word of God is clear in and of itself. It is not bound to our context but to the power of the Holy Spirit as he recorded it through the Prophets and the Apostles. Walther clearly taught that the Word is the Word from God and stands on its own with the power to enlighten even the least educated so as to be understood for its literal sense and meaning. In other words, as the Scriptures are being read or heard the hearer can be certain of what they say and promise apart from personal experience or desire.

Here are a few quotes for you from Walther's Law and Gospel 8<sup>th</sup> evening lecture in November 1884 that substantiate this point

*"If the Holy Scriptures were really so obscure a book that the meaning of all those passages which form the basis of articles of the Christian Creed could not be definitely ascertained, and if, as a result of this, we should have to acknowledge that without some other authority it would be impossible to decide which of two or several interpretations of Scripture-passages is the only correct one, if these conditions, I say, were true, the Scriptures could not be the Word of God."*

Later on Walther quotes Luther from his comments on Psalm 37.

*"There is not a plainer book on earth than the Holy Scriptures. It is, in comparison with all other books, what the sun is compared with all other luminaries."*

In the same paragraph refuting what the papists had done to the Word Luther says

*"It is an abomination, and disgraceful defamation of Holy Writ and the entire Christian Church, to say that the Holy Scriptures are obscure, that they are not clear enough to be understood by everybody and to enable everybody to teach and prove what he believes."*

In order for one to prove what they believe they must be able to trust what they read to have been written in and by Truth. The doubts and questions that arise by the subjection of Scripture to the context of our day would not allow Luther or Walther to make such a claim. Walther, later on in the same 8<sup>th</sup> lecture quotes Luther again saying "The Holy Scriptures are not only as perspicuous as the plainest writing of men, but they are much clearer, because they have been set down by the Holy Spirit, the Creator of the languages. It is therefore absolutely impossible to prove an error or even a contradiction in Scripture if you stick to its words."

Sticking to its' words, the black words on the white page. These are God's words given to us that we may know the Truth. The Truth is to be trusted in its simple form, language from God to the sinner for the sake of certainty of forgiveness, life and salvation. I do think our presenter would agree with everything I have written here. I only write it for the sake of affirming what God has given us in His Holy and Precious Word. God bless us in this certainty.

President Saunders

# Calendar of Events

## October

**25**

**MARION**

**Board of Directors**  
9:00am  
**District Office**

**25**

**MARION**

**SCSC**  
2:00pm  
**District Office**

**29**

**MARION**

**Communications**  
**Workshop**  
9:00am  
**District Office**

## November

**10**

**MARION**

**IDE Youth Committee**  
6:00pm  
**District Office**

**12**

**WILLIAMSBURG**

**IDE Science Fair**  
**LIS**

**12**

**MARION**

**LWML Board Meeting**  
**District Office**

**13**

**OELWEIN**

**Choral fest**  
3:00pm  
**Peace**

**18-19**

**SOLON**

**Senior High Retreat**  
7:00pm  
**Camp Io-Dis-E-Ca**

**24-25**

**Thanksgiving Holiday**  
**District Office Closed**

# Save the Dates

November 2016

## Communication's Workshop October 29, 2016

District Office  
8:45am  
Marion, IA

## Senior High Retreat November 18-19, 2016

Topic: Polemics: This Means War!

Presenter: Rev. John Wegener

Camp Io-Dis-E-Ca  
Solon, IA

## Middle School Retreat February 3-4, 2017

Topic: Who Am I?

Presenter: Rev. Michael Kearney

Camp Io-Dis-E-Ca  
Solon, IA

## Spring Workers Conference May 1-2, 2017

Bethany Lutheran Church  
Cedar Rapids, IA

# Vacancy Updates

November 2016

## Calling Congregations:

New Hope, Charles City—Chris Gorshe (vacancy pastor)  
Trinity, Davenport—Senior Pastor  
Calvary, Deep River—Stuart Rethwisch (vacancy pastor)  
Immanuel, Grinnell—Fred Berry (vacancy pastor)  
Messiah, Mason City—Clarke Frederick (vacancy pastor)  
St. Matthews, Sherrill—Kris Kincaid (vacancy pastor)  
Faith, Waterloo—John Wegener (vacancy pastor)  
St. John, Waverly—Keith Brustuen (vacancy pastor)  
Zion, Wilton—Jeffrey Pautz (vacancy pastor)

## Pastors Call Update:

**Pending:** Martin Schultz, St. Paul, Woodriver, IL to Trinity, Davenport  
Dave Menet, Walnut, IL to Faith, Waterloo

**Declined:** Bert Mueller, Westgate to St. Paul's, Woodworth, IL

## DCE/Schools/Teacher Update:

**Vacancies:** St. Paul, Latimer—Principal/Teacher Combo

# 2016 Directory Updates

November 2016

Page #	Name	Change
21	Rafferty	<a href="mailto:revrafferty@gmtel.net">revrafferty@gmtel.net</a>
38	DeWitt – Grace	Email: Pr. Rafferty – <a href="mailto:revrafferty@gmtel.net">revrafferty@gmtel.net</a> Mark Sperry – <a href="mailto:msperry@gracedewitt.org">msperry@gracedewitt.org</a> Melissa Ridelsel – <a href="mailto:mriedesel@gracedewitt.org">mriedesel@gracedewitt.org</a> Grace Gotoski – <a href="mailto:ggotoski@windstream.net">ggotoski@windstream.net</a> Kerry Good – <a href="mailto:kgood@gracedewitt.org">kgood@gracedewitt.org</a>  Remove: <a href="mailto:info@gracedewitt.org">info@gracedewitt.org</a>
46	North Liberty – St. Silas	New PO Box: PO BOX 922
51	Waterloo—Grace	Rev. Justin Kane— <a href="mailto:revjustinkane@gracewaterloo.org">revjustinkane@gracewaterloo.org</a>  Remove Randy McHone as Visitation Pastor  Office email: <a href="mailto:officeadmin@gracewaterloo.org">officeadmin@gracewaterloo.org</a>
56	Sperry, Mark	Email: <a href="mailto:msperry@gracedewitt.org">msperry@gracedewitt.org</a>

If you have changes to the Fall 2016 Directory please email them to [jon@lcmside.org](mailto:jon@lcmside.org).

# Steadfastness in the Midst of Change

November 2016

Rev. Dr. Dean F. Rothchild—Assistant to the President

Fall is a time of change in the created world around us. The weather seems to change on a more frequent basis, less sunshine, colder temps, frost, more wind, and the list goes on. The leaves are turning colors and are beginning to fall to the ground. As I travel around the District there are less and less beans and corn left in the fields. One thing that just seems to keep growing is my lawn. I suspect that I will be mowing into November unless we get some snow.

Some people deal with change much better than others, but we all deal with it in our own way. In the midst of life's changes, it is nice that we have something which is steadfast and that of course is the Word of God. The words of Peter come to mind: "For, 'All flesh is like grass, and all its glory like the flower of grass. The grass withers, and the flower falls off, but the word of the Lord abides forever.' And this is the word which preached to you." I Peter 1:24-25.

What a joy and privilege our Pastors have been given to preach the Word of God. Notice that I said, "preach *the Word of God*," not themselves or their own thoughts, but rather preach the crucified and risen Christ. People need to hear about Jesus week after week because they come burdened down with their sins and the cares of the world which they carry. A Pastor may be a good orator but if Christ Jesus is not at the center of his proclamation, he is not a faithful preacher.

Pastors are called to preach the full counsel of God which means Law and Gospel. If nothing is killed by the Law, what is there left for the Gospel to resurrect? We have an enduring Word of God which speaks to the life situations which we all confront, namely that of sin, and God's grace and mercy as manifested through the suffering, death, and resurrection of Christ Jesus.

Yes, as we age, the effects of sin continue to manifest themselves in our bodies. But Christ Jesus will give us new and glorified bodies at the resurrection. We will wither, fade, and die because of sin but Christ Jesus will have us shining as bright as stars in the resurrection. When a flower falls off its stem, it dies, and yes we will die, but we will await the resurrection of all flesh on the last day because of Christ's completed work on our behalf.

Fall will continue on until winter overtakes it. Spring will flow out of winter and the growing season of life will again be upon us. We stay connected to Jesus as we gather to receive His gifts of forgiveness of sins, life, and salvation through Word and Sacrament. As Jesus promises: "If you abide in My word, then you are truly disciples of mine; and you shall know the truth, and the truth shall make you free. If therefore the Son shall make you free, you shall be free indeed." John 8:31-32, 36. Thanks be to God for His steadfast and enduring Word!

# Capital Campaign Update



## Proclaiming Christ Jesus! Luke 24:46-47

### **Capital Campaign (Update: 10-11-16)**

*approved on 6/29/12 by Iowa District East in Convention.*

- Pastors are being contacted by phone for potential names of those saints in Christ Jesus who may wish to make an individual gift.
- Dr. Rothchild will send a letter of introduction to potential donors and will follow-up with a phone call to schedule a personal visit.
- Dr. Rothchild will show the DVD and share other information at the time of his visit and the saints will be given a donor form to complete as they deem appropriate.
- Dr. Rothchild wishes to thank all our faithful donors, both individuals and congregations

#### **Update:**

Gifts received to date: \$ 613,339

Gifts promised in next 1-7 years: \$ 35,325

**Total to Date: \$ 648,664**

For further information, please contact Rev. Dr. Dean F. Rothchild at 319-373-2112 (office), 319-350-9564 (cell) or deanrothchild@lcmiside.org.

## Breast Cancer: What You Need to Know

*Cancer* is a disease in which cells in the body grow out of control. When cancer starts in the breast, it is called *breast cancer*. Except for skin cancer, breast cancer is the most common cancer in American women.

Breast cancer *screening* means checking a woman's breasts for cancer before she has any symptoms. A *mammogram* is an X-ray picture of the breast. Mammograms are the best way to find breast cancer early, when it is easier to treat and before it is big enough to feel or cause symptoms.

### Some things may increase your risk

The main factors that influence your breast cancer risk are being a woman and getting older. Other risk factors include—

- Changes in breast cancer-related genes (BRCA1 or BRCA2).
- Never giving birth, or being older when your first child is born.
- Starting menopause after age 55.
- Taking hormones to replace missing estrogen and progesterone in menopause for more than five years.
- Taking oral contraceptives (birth control pills).
- A personal history of breast cancer, dense breasts, or some other breast problems.
- A family history of breast cancer (parent, sibling, or child).
- Getting radiation therapy to the breast or chest.
- Being overweight, especially after menopause.

### Symptoms

Some warning signs of breast cancer are—

- New lump in the breast or underarm (armpit).
- Thickening or swelling of part of the breast.
- Irritation or dimpling of breast skin.
- Redness or flaky skin in the nipple area or the breast.
- Pulling in of the nipple or pain in the nipple area.
- Nipple discharge other than breast milk, including blood.
- Any change in the size or the shape of the breast.
- Pain in the breast.

Other conditions can cause these symptoms. *If you have any signs that worry you, call your doctor right away.*

### Can't afford a mammogram?

If you have a low income or do not have insurance and are between the ages of 40 and 64, you may qualify for a free or low-cost mammogram through CDC's National Breast and Cervical Cancer Early Detection Program. To learn more, call (800) CDC-INFO.

**More Information** [www.cdc.gov/cancer/breast/](http://www.cdc.gov/cancer/breast/)

Submitted by Ronda Anderson RN, Iowa District East Parish Nurse District Rep, [nurse.bethanycr@gmail.com](mailto:nurse.bethanycr@gmail.com)

# Ketchup, mustard, and “what would you like?”

November 2016

*“Give, and it will be given to you, a good measure pressed down, shaken together, running over, will be put into your lap. For with the measure you use it will be measured back to you.”*  
Luke 6:38

Even though I didn't start out thinking what was happening was a way to “keep our eyes fixed on Jesus”, it just developed. I got involved in a kind of service project at the beginning of the school year while serving as principal at Central Lutheran School. Soon, it became the highlight of my day. It got started when at the beginning of the school I was asked to help the kindergartners who were new to hot lunch get their trays and be seated. My job was to help them with the condiments. If you've ever seen a 5-year-old try to wield a jumbo bottle of ketchup, you'll have no problem understanding why my service was needed! In addition, students had to make a choice of mustard or not, pickles, ranch dressing for the veggies, and whatever else the cooks had on the condiment table. Sometimes, making a decision took longer than eating their lunch! Before long, I was staying around and helping the 1<sup>st</sup> graders, and so the story goes. After a while, this was turning out to be more than just temp job. I was staying longer, helping more students – even if they didn't need it. During this particular school year, the kitchen was getting remodeled so I found myself spending more time working with our cooks, Becky and Stella, and a side benefit for me was building a wonderful working relationship with them.

Even though this passage from Luke typically has a stewardship theme, there certainly is a broader implication of service and thanks. Jesus promises that when we give, even more will be given back to us. It's true with the tithe, as you well know. We simply can't out give God. No matter how much we give, even more will be given back to us - a good measure shaken together, running over will be put into our lap. His grace and love are unending.

I got to put ketchup smiley faces on hamburgers, ranch on carrots, see dozens of student smiles, hear about loose teeth, and ask students if they really wanted whipped cream instead of sour cream on their taco. Soon, serving at the condiment table became something I was looking forward to every day. It wasn't a service project any longer. I was connecting with practically each and every student everyday – even the ones who brought a sack lunch. It brought me closer to all of my students, the kitchen workers, and gave me endless smiles that brightened up the darkest days.

The same can be said about each of us as we keep our eyes fixed on Jesus, serving God in our ministries. When we offer our service grudgingly, because we “have” to or because we were “guilted into serving”, there will probably be no reward for us at all. As we finish out 2016 and look forward to the coming new year, we have the opportunity to be thinking about preparing our students, confirmation classes, Bible study classes, Sunday School teachers, etc. for “serving opportunities”. Whatever task we take, by serving the Lord gladly, there will be blessings, more blessings than we can possibly imagine in our lives.

Back to the Luke 6 passage. Let's change the word “give” to “serve” and it goes like this: “Serve, and it will be a blessing to you [and all the lives you touch]. A good measure of blessing, pressed down, shaken together, running over, will be put into your lap. For with the measure you use it will be measured back to you.” In other words, by God's grace, when we serve in a small way, we will receive a small blessing back. Serve in a big way, and we better watch out, because those blessings will really start flowing into our life.

# 2016—2017 IDE Youth Retreats

## Senior High Retreat

November 18-19, 2016

Camp Io-Dis-E-Ca

## Middle School Retreat

February 3-4, 2017

Camp Io-Dis-E-Ca



## What can you, your family, and your congregation do to protect babies and help their families?

1. **March with us** at the Midwest March for Life on January 14 in Des Moines (<http://www.iowartl.org/midwest-march-for-life/>).
2. **Attend** the Washington D. C. March for Life and LCMS Life Ministries Conference January 27-29 (<http://www.lcms.org/life>).



3. **Support** your local pregnancy resource center with prayers, supplies, and volunteering.
4. **Get creative** – start a diaper drive, a walk or run for life, or another service project or event in your community! Give me a call with any questions or ideas.

Pastor Alex Post, Iowa District East Life Coordinator  
Redeemer Lutheran Church, Marshalltown IA  
641-753-9565

# Camp Io-Dis-E-Ca



November 2016



## IDE SR. HIGH RETREAT November 18-19

We will identify and respond to some of the most alarming false teachings on the college campus from other Christians! The devil is active with his lies and deception especially among Christians. He wants to rob you of any faith in Christ, and so is pleased to twist and misquote Scripture. Be ready to defend yourself and ward off the attacks of the devil with the pure and true teaching that God has revealed in His Word.



Rev. John Wegner, pastor of College Hill Lutheran Church in Cedar Falls, will be teaching the youth about errors found on the college campus during the 2015 Senior High Retreat. The retreat will take place beginning on Friday, November 18th at 7pm and going through 3 pm on Saturday. Go to [www.lcmside.org/2016-senior-high-retreat/](http://www.lcmside.org/2016-senior-high-retreat/) for more information.

## FALL WORKDAYS: NOVEMBER 5 & 12

We have a busy fall coming up and we would love your help for our upcoming workdays. Help us to keep up the progress that has been made! Our two fall workdays will be on November 5<sup>th</sup> and 12<sup>th</sup> beginning at 8AM. We're planning on two projects. First, we hope to rebuild the Upper Cross campfire site. This is where we have campfire each night of summer camp. Second, we want to revamp the landscaping work along the southwest side of Alpha Lodge by the dining hall entrance.



The current benches at Upper Cross have begun to rot around their footings. We will be replacing them with stone masonry-style footings and then place new bench boards on top. For this we need people for digging and placing cinder blocks for the framework of the footings, mixing and pouring concrete in and around the blocks, and pressing rocks into the concrete as it cures. Lunch is provided!



3271 Sandy Beach Road NE, Solon, IA 52333

phone 319.848.4187

web [www.campiodiseca.org](http://www.campiodiseca.org)

email [camp@campiodiseca.org](mailto:camp@campiodiseca.org)

## Camp Presentations

Would you like to know more about Camp Io-Dis-E-Ca? Camp Director Daniel Sanchez is available to speak to congregations and groups about Camp Io-Dis-E-Ca's mission, facilities, and programs. Call 319-848-4187 to schedule a speaker!



## THRIVENT CHOICE

In 2015, Camp Io-Dis-E-Ca received \$18,294 in Thrivent Choice contributions! Thank you donors for making this program a success for Camp Io-Dis-E-Ca. Will you help make 2016 an even more exceptional year in Thrivent Choice giving?

Go to <https://www.thrivent.com/thriventchoice/> or call 800-THRIVENT (800-847-4836) and state "Thrivent Choice" to designate your choice dollars for Camp Io-Dis-E-Ca today.

Thank you for making Thrivent Choice a valuable stream of revenue for Camp Io-Dis-E-Ca!



**THRIVENT**  
FINANCIAL®

## Needs List

Miscellaneous Legos; Basketballs (10); Service Truck; Paper Towels; Toilet Paper; First Class Postage Stamps; Smoke Detectors; Carbon Monoxide Detectors; **Please see our web site for a complete list: [www.campiodiseca.org](http://www.campiodiseca.org).**

## Important Dates

November 18-19  
*IDE Sr. High Retreat*

November 5  
*Fall Workday #1*

November 12  
*Fall Workday #2*

November 18  
*Application Process for 2017  
Summer Staff Begins*

February 3-4  
*IDE Jr. High Retreat & Snow-lympics*

## Support Camp Io-Dis-E-Ca: Your Congregation's 2017 Mission Budget

Though many of Camp Io-Dis-E-Ca's donations come from individuals and families, we also rely on congregations for financial support. Some congregations are generous enough to add Camp Io-Dis-E-Ca as a line item in their mission budget. Other congregations have groups such as their LWML societies make financial contributions.

Congregational contributions make the mission of Camp Io-Dis-E-Ca, that is, providing Christ-centered recreation, education, and inspiration for all, a reality. It isn't merely about keeping the lights on or paying the heating bills, but it ensures that Camp's guests have a quality experience at a quality location.

Does your congregation currently support Camp Io-Dis-E-Ca? We appreciate your support!



Follow Camp on  
Facebook and  
Instagram for  
updates, news,  
and fun!



3271 Sandy Beach Road NE, Solon, IA 52333

phone 319.848.4187

web [www.campiodiseca.org](http://www.campiodiseca.org)

email [camp@campiodiseca.org](mailto:camp@campiodiseca.org)

IOWA EAST & WEST LCEF



For more information on LCEF loans, investments, and services, please contact:

**Carole L. White** LCEF  
V.P. Iowa East & West  
1404 West 6th  
Storm Lake, IA 50588

[carole.white@lcef.org](mailto:carole.white@lcef.org)



**Ruth Gerken**  
Promotions Director  
Iowa East & West  
[ruth.gerken@lcef.org](mailto:ruth.gerken@lcef.org)

For current rates visit  
[lcef.org](http://lcef.org)



# Lutheran Church Extension Fund

> where investments build ministry



## HOW TO GRACEFULLY INCREASE CONGREGATIONAL GIVING

### How to Gracefully Increase Congregational Giving

Lutheran Church Extension Fund's (LCEF) Consecrated Stewards program is a uniquely Lutheran perspective on creating Christian stewards in your congregation.

Over 620 congregations have completed the Consecrated Stewards program with an average increase of giving between 15% and 30%.\*

Other benefits include:

**Minimal time commitment. The program takes just four weeks to complete.**

The congregation is not required to attend additional meetings since the commitment process is tied to the Sunday morning act of worship.

Can be used at any time throughout the year.

**Includes Lutheran Bible study materials and sermon outlines.**

Includes publicity and communication aids like posters, bulletin inserts and emails.

Offers guidance for anyone who wants to share their stewardship journey story (this is an important and powerful component of the program).

You'll work with an LCEF-trained and certified Guest Leader who **supports and guides you through the program.**

*\* Individual results vary. Increases in amounts committed to annual envelope giving typically range between 15% and 35%. A congregation's results could be greater or lesser. LCEF cannot guarantee results in a Consecrated Stewards program or the fulfillment of member commitments. Success depends upon the cooperation and participation of congregation members.*



# Y.I. SERVICE CHALLENGE

WIN \$1,000 FOR MINISTRY



Congratulations to Our Savior Lutheran, Manchester who was the randomly drawn winner of the Y.I. Service Challenge held in September.

Our youth group served the shut-ins of our congregation by raking leaves and cleaning out gutters. We spent 5 hours on a Sunday afternoon doing the yards of our shut-ins and other elderly members of our community. A total of 3 middle school aged students and 15 high school aged students gave of their time to this activity.

DID YOU KNOW?! LCEF Y.I. Club members can earn "extra credit" - up to \$25 per year for community service hours (minimum hours 10; maximum \$25 per calendar year). See [lcef.org](http://lcef.org) for complete

## ARE YOU SAVING ENOUGH TO RETIRE COMFORTABLY?

Lutheran Church Extension Fund's (LCEF) Individual Retirement Accounts Can Help.

### TRADITIONAL IRA

CONTRIBUTIONS MAY BE TAX DEDUCTIBLE.\*

### ROTH IRA

CONTRIBUTIONS GROW TAX FREE.\*

To learn more about LCEF's Traditional or Roth IRA, call us at 800-843-5233.

LCEF is a nonprofit religious organization; therefore, LCEF investments are not FDIC-insured bank deposit accounts. This is not an offer to sell investments, nor a solicitation to buy. LCEF will offer and sell its securities only in states where authorized. The offer is made solely by LCEF's Offering Circular. Investors should carefully read the Offering Circular, which more fully describes associated risks. Neither LCEF nor its representatives give legal, accounting or tax advice. Consult a tax advisor as to the applicability of this information to your own situation. UMB Bank N.A. serves as the custodian of the LCEF IRA program.

\* Contact your tax advisor for more information.

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Lutheran Church Extension Fund  
> where investments build ministry



# Iowa District East Church Communications Conference

October 29, 2016

## About

We have a unique and specific message as Lutheran congregations and organizations. How can we best use the platforms available today to effectively communicate with our audiences?

The IDE Church Communications Conference will cover:

1. What exactly is our unique and specific message as Lutherans?
2. How can we make our website more effective? Where can we start if we don't have a website?
3. How can we get important information out to those who need to hear it?
4. Social Media? Where do we start? Where should we spend time?

Find out more and register at  
<http://lcmside.org>

## Presenters

### Joshua McNary

Marketing Technologist & Founder,  
McNary Marketing & Design LLC

### Jonathan Kohlmeier

Communications/Technology  
Coordinator,  
Iowa District East - LCMS

### Questions about this event?

Contact Jonathan Kohlmeier by email at [jon@lcmside.org](mailto:jon@lcmside.org) or by phone 319-538-5195.

Iowa District East

1100 Blairs Ferry Road  
Marion, IA 52302

This one-day event is specifically for people who are in charge of your congregation's communication. That could be pastors, secretaries, marketing committees, etc. Learn some tips, tricks, and best practices for church marketing, branding, websites, and social media. You'll also have a chance to network with other church communicators here in Iowa District East.

Joshua McNary, Marketing Technologist, and Jonathan Kohlmeier, Communications/Technology Coordinator for Iowa District East, and will be presenting on:

1. Our unique and specific message as Lutherans.
2. Website strategy, resources, and best practices.
3. Email Lists and Newsletters - How can you keep your audience informed/
4. Social Media basics, resources, and strategy.

There will also be time for questions and discussion.

## Presenters

**Joshua McNary**  
**Marketing Technologist & Founder, McNary Marketing & Design LLC**

As a Marketing Technology expert and owner of McNary Marketing & Design LLC, Joshua McNary meshes business strategy, technology, and corporate savvy with entrepreneurial passion to provide solutions to clients' problems. After over a decade of working in non-profit and then the corporate world, Joshua acts on his knowledge about business, marketing, design, and web development to help business, start-ups, and organizations. He has done extensive work developing brands, marketing workflows, and business solutions. This often takes the form of helping clients develop proactive goal-driven websites, marketing materials, sales and lead generation processes, and progressive business plans. His most valued selling point is how he works alongside of clients in an honest and ethical way to help them grow.

Outside of his marketing technology work, Joshua considers himself a family man, proud Midwesterner (former Ohioan, now Iowan), productivity ninja, computer geek, and past political hack. He enjoys being a dad, spending time with his family, being active in his community, continually learning and reading, studying theology and his commitment to confessional Lutheran Christianity, following his beloved (yet downtrodden) Cleveland Browns and Indians, plus watching and playing ice hockey.

Learn more about and connect with Joshua at <http://mcnary.me>.

**Jonathan Kohlmeier**  
**Communications/Technology Coordinator, Iowa District East - LCMS**

Jonathan's identity is found first and foremost in being a baptized child of God. His vocations of husband, Communications/Technology Coordinator for Iowa District East, Technology Executive for Higher Things, and independent contractor all flow from baptism in love and service to his neighbor.

Social media, e-newsletters, and web presence for Lutheran organizations are Jonathan's current areas of interest and study.

In any free time he can find, Jonathan enjoys baking bread, digital photography, J.R.R. Tolkien, ultimate Frisbee and the ongoing search for a perfect taco recipe.



# Polemics: This Means War!

## IDE Senior High Retreat

**November 18-19, 2016**

### **Camp Io-Dis-E-Ca**

3271 Sandy Beach Rd NE  
Solon, IA 52333

We will identify and respond to some of the most alarming false teachings on the college campus from other Christians! The devil is active with his lies and deception especially among Christians. He wants to rob you of any faith in Christ, and so is pleased to twist and misquote Scripture. Be ready to defend yourself and ward off the attacks of the devil with the pure and true teaching that God has revealed in His Word.

Rev. John Wegner, pastor of College Hill Lutheran Church in Cedar Falls, will be teaching the youth about errors found on the college campus during the 2016 Senior High Retreat.

The retreat will take place beginning on Friday, November 18th at 7pm and going through 3 pm on Saturday. This retreat includes dinner on Friday and breakfast and lunch on Saturday.

This year we are again offering online registration for all youth events. Visit <http://lcmside.org> for more information and to register online. For your convenience an Online Registration Planning sheet is included in this packet. You may use this to gather information before you register online.

The registration deadline for this event is **Friday November 11<sup>th</sup>**.

The cost of the Senior High retreat is \$45. Please fill out the online registration form. If paying by check, make checks payable to "Iowa District East." On the memo line write "Senior High Retreat."

### **Things to Bring**

- Bible
- Appropriate clothing and shoes for activities
- Sleeping Bag/Pillow

### **Things Not to Bring:**

- Irreplaceable or valuable items
- iPods, mP3 players, etc.
- Extra money
- Alcohol/Controlled Substances

If you have any questions or would like more information please contact the District Office at 319-373-2112 or email [jon@lcmside.org](mailto:jon@lcmside.org).

In Christ,

Jon Kohlmeier  
[jon@lcmside.org](mailto:jon@lcmside.org)  
Communications/Technology Coordinator  
Iowa District East – LCMS

# TENTATIVE SCHEDULE

## IDE SENIOR HIGH RETREAT

### Friday

7:00-8:00 pm	Arrive and register
8:00-8:15 pm	Opening Devotion (Fireside Room)
8:15-9:00 pm	Pizza and Icebreakers (Activity Hall)
9:00-9:45 pm	Session 1
9:45-10:45 pm	SPOONS Tournament
10:45-11:00 pm	Closing Devotion
11:00-11:45 pm	SPOONS Tournament
11:45-12:00 am	Wash up/Settle in
12:00 am	Lights Out

### Saturday

8:00-8:45 am	Breakfast and Table Talk (Dining Room)
8:45-9:00 am	Morning Devotion (Fireside Room)
9:00-9:45 am	Session 2 (Fireside Room)
9:45-10:30 am	Activity
10:30-10:45 am	Break
10:45-11:30 am	Session 3
11:30-11:45 am	Break
11:45-12:00 pm	Campus Ministry Presentation
12:00-1:00 pm	Lunch
	Pack up room
1:00-2:00 pm	Session 4 and review
2:15 pm	Review and Closing Devotion (Fireside Room)
2:45 pm	Depart

# Polemics: This Means War!

IDE Senior High Retreat

**November 18-19, 2016**

## **Camp Io-Dis-E-Ca**

3271 Sandy Beach Rd NE  
Solon, IA 52333

## **Things to Bring**

- Bible
- Sleeping bag or Linens
- Pillow
- Toiletries
- Towel
- Appropriate clothing (for 2 days) and shoes for activities (indoor and outdoor).
- Bag for dirty clothes
- Camera
- Flashlight

## **Things Not to Bring**

- Irreplaceable or valuable items
- iPods, mP3 players, etc.
- Electronic games
- Items of real, intrinsic or sentimental value
- Alcohol, tobacco, and other controlled substances
- Extra money

# Iowa District East Youth Event Health Form/Release

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Gender \_\_\_\_\_ Birthday \_\_\_\_\_ Age \_\_\_\_\_ Grade \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
Parent Names \_\_\_\_\_ Cell \_\_\_\_\_ Work \_\_\_\_\_

## If not available in an emergency, notify:

Name \_\_\_\_\_ Relationship \_\_\_\_\_ Phone \_\_\_\_\_ Cell \_\_\_\_\_  
Doctor \_\_\_\_\_ Phone \_\_\_\_\_  
Dentist \_\_\_\_\_ Phone \_\_\_\_\_  
Pharmacy \_\_\_\_\_ Phone \_\_\_\_\_

## Name of Family Medical/Hospital Insurance:

Insurance Carrier \_\_\_\_\_ Policy # \_\_\_\_\_  
Insurance Phone # (if applicable) \_\_\_\_\_ Primary Insured's Name \_\_\_\_\_  
Activity Restrictions by parent's/physician's advice: \_\_\_\_\_  
Other information: \_\_\_\_\_

## Allergies:

_____ Hay	_____ Poison	_____ Insect	_____ Asthma	_____ Foods
_____ Fever	_____ Ivy	_____ Stings	_____ Other	_____
_____ Peanut	_____ Nuts	_____ Penicillin	_____ Drugs	_____
_____ Butter	_____	_____	_____	_____

Medications brought to event \_\_\_\_\_ Notes on giving \_\_\_\_\_

Acetaminophen, Ibuprofen, antacids, anti-diarrhea medication and first aid MAY / MAY NOT (circle one) be administered to my child, as needed, by designated chaperones.

Special Considerations? \_\_\_\_\_

## Authorizations / Release:

This health history is correct so far as I know and the person herein described has permission to engage in all prescribed event activities except as noted above. I also give permission to the event coordinator or chaperone to order x-rays, routine tests and treatment. In the event I cannot be reached in an emergency, I give permission to the physician selected by the event coordinator to transport, hospitalize and secure proper treatment, order injection and/or anesthesia and/or surgery.

Signature of Parent/Guardian \_\_\_\_\_ Date \_\_\_\_\_

# IDE Youth Event

## Online Registration Planning Sheet

Name	Email	Home Phone	Cell Phone	Gender	Age	Church	Registrant Type
				M F			<input type="radio"/> Adult <input type="radio"/> Youth
				M F			<input type="radio"/> Adult <input type="radio"/> Youth
				M F			<input type="radio"/> Adult <input type="radio"/> Youth
				M F			<input type="radio"/> Adult <input type="radio"/> Youth
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				M F			<input type="radio"/> Adult <input type="radio"/> Youth
				M F			<input type="radio"/> Adult <input type="radio"/> Youth

For current events visit: <http://www.eventbrite.com/o/iowa-district-east-lcms-6137224941>.

If you have questions please contact Jon Kohlmeier at [jon@lcmside.org](mailto:jon@lcmside.org) or 319-373-2112.

